**2023 Great Lakes Tech Show Agenda Draft\***

**Cleveland Hilton Downtown Hotel**

*\*All times and Speakers subject to change*

**Wednesday, August 9, 2023**

12:00 – 4:00 p.m. Vendor Move In

4:00 – 6:00 p.m. Opening Reception with Vendor Time

7:10 p.m. Cleveland Guardians Game

**Thursday, August 10, 2023**

8:00 - 9:00 a.m. Breakfast and Vendor Time

9-9:15 a.m. Welcome

9:15 – 9:45 **AT&T Presentation - Connected Learning Centers**

Tony Costanzo, Director External & Legislative Affairs

9:45 – 10:15 **Email Wars Episode III Return of the Telco**

Randall Cameron, Executive Vice President, Atmail

10:15 – 10:45 **Taking Broadband Beyond the Home**

Dustin Tarter, Regional Vice President, Calix

10:45 – 11:30 **You’ve Planned for the Worst… Are You Prepared? / Avoiding catastrophe, the importance of maintaining and managing the power that keeps your network on.**

Tim Mandell\*, MDI Access

11:30 – 12:00 **Cyber Security**

Peter Bell, OTAVA

12:00 – 2:00 p.m. Lunch and Vendor Time

2:00 – 2:45 p.m. **2023 Broadband and Video Report on Rural America**

Scott Meyer, Director of Marketing, Innovative Systems

3:00 – 5:00 p.m. Breakout Sessions – 45-minute session, each repeat – *2nd Floor*

**Going Beyond a Gig with Wi-Fi 6E**

Andrew Cuellar, ZyXel, Northeast Regional Account Manager

**Breakout Session 1**

**24x7 Proactive In-Service Fiber Monitoring: Improving network availability while reducing OPEX and CAPEX**

Tom Coburn, Product Line Manager: Adtran Infrastructure Monitoring

**Breakout Session 2**

**Solving the MDU Subscriber Gigabit Broadband Challenge**

Jim Staheli, Senior VP of Sales, Positron Access Solutions

**Breakout Session 3**

6:00 – 11:00 p.m. Rock and Roll Hall of Fame and Museum

**Friday, August 11, 2023**

8:30 a.m. Breakfast

9:00 – 9:30 a.m. **Broadband Ohio**

Peter Voderberg, Director

9:30 – 10:15 a.m. **NTCA Roundtable with Shirley Bloomfield**

10:15 – 11:30a.m. **Continued Topic Roundtable Discussion**